

Press Release

FOR IMMEDIATE RELEASE
SEPTEMBER 6, 2023

MEDIA CONTACTS

Ernest Gaspard
Jenny Flip
jenny@ernestgaspard.com
tipsi
Tara Teverbaugh
tara@theculturedsphere.com

ERNEST GASPARD PROUDLY ADDS TIPSI TO THEIR BOUTIQUE OFFERINGS

The Ernest Gaspard Showroom continues to build fresh, new energy with the introduction of tipsi - a joyful collection of vibrant fabrics and wallcoverings created by Jenna Gross of Colordrunk Designs.

Atlanta, Georgia -- The Ernest Gaspard Showroom now proudly represents **tipsi**, the newly launched line of fabrics and wallcoverings created by interior designer Jenna Buck Gross of Colordrunk Designs.

“We immediately fell in love with **tipsi**’s whimsical and infectious energy. The vibrant, contemporary twists on classic motifs make **tipsi** an ideal addition to our roster of boutique brands,” states Showroom Director Sally Tibbs. The line includes five patterns in coordinating colorways that can be mixed and matched in endlessly enjoyable combinations. The fabrics are available in a linen-cotton blend with additional grounds, including outdoor, grasscloth, and Belgian linen.

The addition of **tipsi** is indicative of the overall reenergizing of the Showroom under Victor Kucek, who assumed ownership in early 2023. Victor shared, “My goal is not to reinvent the Showroom but to build on our 53-year legacy of excellence. Ernest Gaspard is evolving with the design community. We are working hard to enhance the designer experience through exciting new product offerings, like **tipsi**, and upgrades to our software and digital marketing efforts.”

For Jenna Gross, it is a full-circle moment for **tipsi** to be represented in the Ernest Gaspard Showroom. “I have shopped with Ernest Gaspard since day one of my design career. Over the past year, I’ve seen first-hand the forward momentum happening in the Showroom. What has always remained constant is the incredibly supportive team. Their people helped me grow when I was brand new in my career as an interior designer. Now, they are helping me grow again as a product designer. I am so proud they represent my line and am looking ahead to a bright and colorful future together.”

To see the full **tipsi** line, visit the Showroom located in Suite 109 at ADAC (the Atlanta Decorative Arts Center) or preview online at www.ernestgaspard.com/tipsi/. Ernest Gaspard recently unveiled a technicolor window vignette as part of the **tipsi** introduction.

-- continued --

— “ —

We immediately fell in love with tipsi's whimsical and infectious energy. The vibrant, contemporary twists on classic motifs make tipsi an ideal addition to our roster of boutique brands.

*Sally Tibbs
Showroom Director*

— ” —

Press Release

ERNEST
GASPARD
est. 1970

Ernest Gaspard | Established in 1970, Ernest Gaspard is a multi-line showroom at ADAC and a leading partner to the interior design community across the Southeast. Ernest Gaspard continues to share the stories behind the inspiring beauty and craftsmanship of their home furnishings partners and textile designers. In an industry built around people and valued relationships, Ernest Gaspard has earned a reputation as *The Friendliest Showroom In The South*. They are known for establishing trust with designers through a tireless dedication to dependability and integrity. To learn more, visit www.ernestgaspard.com and follow along on Instagram and Pinterest.

tipsi
BY COLORDRUNK

tipsi, the newly launched line of fabrics and wallcoverings created by interior designer Jenna Buck Gross of Colordrunk Designs, is an ode to the playful side of life. The line's debut collection, Lady V, features reimagined interpretations of classic design motifs rendered in vibrant, coordinating color palettes and is inspired by Jenna's grandparents.

###

MEDIA CONTACTS

Ernest Gaspard | Jenny Flip | jenny@ernestgaspard.com
tipsi | Tara Teverbaugh | tara@theculturedsphere.com

